

ORDER



WZZM 13

Orders
Order / Rev: 714200
Alt Order #: 06317964
Product Desc: RESTORE OUR FUTURE
Estimate: 2038
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/17/12 / 09/19/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Restore Our Future
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	33	\$17,710.00	\$15,053.50
10/01/12	10/02/12	19	\$17,060.00	\$14,501.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	33	\$17,710.00	\$15,053.50	0.00
October 2012	19	\$17,060.00	\$14,501.00	0.00
Totals	52	\$34,770.00	\$29,554.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	09/26/12	09/28/12	M-F 6-7a M-F Morning News	CM	6-7a	--WTF--	:30	3	\$430.00	P-1	0.00	NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--			3		\$430.00	0.00					
E 2	WZZM	09/26/12	09/28/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	--WTF--	:30	3	\$550.00	P-1	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--			3		\$550.00	0.00					
E 3	WZZM	09/26/12	09/28/12	M-F 12-1230p Noon News	CM	12-1230pm	--WTF--	:30	3	\$450.00	P-1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--			3		\$450.00	0.00					
E 4	WZZM	09/26/12	09/28/12	M-F 530-6pm M-F News	CM	530-6p	--WTF--	:30	3	\$550.00	P-1	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--			3		\$550.00	0.00					
E 5	WZZM	09/26/12	09/28/12	M-F 6-630p M-F News	CM	6-630p	--WTF--	:30	3	\$950.00	P-1	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--			3		\$950.00	0.00					
E 6	WZZM	09/26/12	09/28/12	M-F 730-8p Insider	CM	730-8p	--WTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WZZM	09/26/12	09/28/12	M-F 730-8p Insider	CM	730-8p	--WTF--	:30	3	\$400.00	P-1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$400.00		0.00			
E 7	WZZM	09/26/12	09/29/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	--WTF--	:30	3	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3				\$700.00		0.00			
E 8	WZZM	09/26/12	09/27/12	Nightline Nightline	CM	1135p-1202a	--WT---	:30	4	\$400.00	P-1	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WT---		4				\$400.00		0.00			
E 9	WZZM	09/28/12	09/28/12	Fri Prime C 20/20	CM	10-11p	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	----F--		1				\$600.00		0.00			
E 10	WZZM	09/29/12	09/29/12	Sa 8-9a Sa Good Morning Amer	CM	8-9a	-----S-	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		1				\$300.00		0.00			
E 11	WZZM	09/29/12	09/29/12	NCAA Prime NCAA Prime	CM	8p-1130p (7:58 PM-11:30 PM)	-----S-	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S-		2				\$600.00		0.00			
E 12	WZZM	09/30/12	09/30/12	Su 8-9a Su Good Morning Amer	CM	8-9a	-----S	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$275.00		0.00			
E 13	WZZM	09/30/12	09/30/12	This Week This Week	CM	10-11a	-----S	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$320.00		0.00			
E 14	WZZM	09/30/12	09/30/12	Sun Early News Sun Early News	CM	Sun 6-630p (5:58 PM-6:30 PM)	-----S	:30	1	\$625.00	P-1	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----S		1				\$625.00		0.00			
E 15	WZZM	10/01/12	10/02/12	M-F 6-7a M-F Morning News	CM	6-7a	MT-----	:30	2	\$430.00	P-1	0.00	NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$430.00		0.00			
E 16	WZZM	10/01/12	10/02/12	M-F 7-9a M-F Good Morning Ame	CM	7-9a	MT-----	:30	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$550.00		0.00			
E 17	WZZM	10/01/12	10/02/12	M-F 12-1230p Noon News	CM	12-1230pm	MT-----	:30	2	\$450.00	P-1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$450.00		0.00			
E 18	WZZM	10/01/12	10/02/12	M-F 530-6pm M-F News	CM	530-6p	MT-----	:30	2	\$550.00	P-1	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$550.00		0.00			
E 19	WZZM	10/01/12	10/02/12	M-F 6-630p M-F News	CM	6-630p	MT-----	:30	2	\$950.00	P-2	0.00	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MT-----		2				\$950.00		0.00			
E 20	WZZM	10/01/12	10/02/12	M-F 730-8p Insider	CM	730-8p	MT-----	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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E 20	WZZM	10/01/12	10/02/12	M-F 730-8p Insider	CM	730-8p	MT-----	:30	2	\$400.00	P-1	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----			2		\$400.00		0.00				
E 21	WZZM	10/01/12	10/02/12	M-Su 11-1135p LN M-Su Late News	CM	11-1135p	MT-----	:30	2	\$700.00	P-1	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MT-----			2		\$700.00		0.00				
E 22	WZZM	10/01/12	10/01/12	Mon Prime Other Dancing With The Sta	CM	8-10p	M-----	:30	2	\$2,350.00	P-2	0.00	NM	2	\$4,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			2		\$2,350.00		0.00				
E 23	WZZM	10/01/12	10/01/12	Mon Prime C Castle	CM	10-11p	M-----	:30	1	\$2,300.00	P-1	0.00	NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$2,300.00		0.00				
E 24	WZZM	10/01/12	10/01/12	Nightline Nightline	CM	1135p-1202a	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-----			1		\$400.00		0.00				
E 25	WZZM	10/02/12	10/02/12	Tue Prime B Dancing With The Sta	CM	9-10p (8:00 PM-9:00 PM)	-T-----	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	-T-----			1		\$1,600.00		0.00				
N 26	WZZM	09/29/12	09/29/12	M-Su Late Run News M-Su Late Run News	CM	1130p-1205a (11:30 PM-12:05 XM)	-----S-	:30	1	\$700.00	P-1	0.00	NM	1	\$700.00
													Totals	52	\$34,770.00